

PROFILE

Broadcasting professional with a high-energy personality that grabs attention in both lifestyle and news delivery. Genuine spirit and interest in people allows for captivating interviews and natural adlibbing. Knows how to write content for both lifestyle and news and promote a brand to audience.

PROFESSIONAL EXPERIENCE

SINCLAIR BROADCASTING - 2011 TO PRESENT

ANCHOR KFXA FOX28 NEWS AT NINE AND KGAN CBS2 LIVE AT FIVE, CEDAR RAPIDS, IA

- Solo Anchor hour long FOX28 News at Nine and CBS2 30 minute Live at Five
- Co-Anchor CBS2 News 10 at 10 on Sunday nights
- Launched "Pay it Forward" Franchise
- Research, cold call and schedule interviews for "Pay it Forward"
- Interview and write stories for "Pay it Forward"
- Work frequently with promotions, sales department and sponsors for "Pay it Forward"
- Emcee at several community events
- Write and record news updates for radio

MORNING SHOW ANCHOR FOR KGAN CBS2 AND KFXA FOX28, CEDAR RAPIDS, IA

- Co-Anchor two hours of CBS2 Morning Live and one hour on FOX28
- Solo Anchor 30 minute News at Noon
- Find and write entertainment, feature and trending stories section of CBS2 Morning Show
- Contact and schedule morning show guest interviews
- Ad-lib when breaking news occurs
- Created the series "Beyond the Books" featuring good news in the local school system
- Produce, write and host web video called "News minute"
- Write and create feature stories for the evening news and morning shows
- Created the "Amazing Mom" contest and helped with execution

MORNING SHOW HOST FOR FOX31, ALBANY, GA

- Marshall Marketing stats: Since 2011 Good Day has increased 35% on adults 18+
- Solo Anchor for the live four hour long morning show
- Knows how to perform when teleprompter fails unexpectedly
- Produced the four hour morning show alone for several months
- Wrote hard and soft news, entertainment, social media and special stories
- Scheduled daily guests
- Filmed and edited special feature stories
- Interviewed up to 6 guests each day
- Created poll questions
- Recorded hard news and entertainment radio headlines
- Trained new hires for morning show on-air talent
- Guest judged and Emceed several community events

LIBERTY UNIVERSITY- 2009 TO 2011

ASSISTANT PRODUCER/DIRECTOR FOR CENTER FOR ADVANCED MEDIA PRODUCTION, LYNCHBURG, VA

- Created and implemented Student Produced News Program “Option LU”
- Produced, hosted and edited Liberty University’s Official Visitor’s Channel show “Channel 71”
- Co-Wrote the script and Produced Liberty’s Official National Recruiting Promotional Video
- Served as Executive Producer/Editor for weekly student news program “Option LU”
- Produced, wrote scripts, directed, filmed and edited various University video projects
- Hosted and voiced various University video projects
- Developed marketing material to promote Option LU
- Responsible for Option LU’s social media pages
- Assisted with lighting and audio for studio shoots
- Distributed video content upon completion
- Communicated, directed, and enforced responsibilities, assignments and deadlines to students of Option LU

EDUCATION

Bachelor of Science in Communications- May 2009

Liberty University- Lynchburg, Virginia

Specialization: *Broadcasting*

Honors: Dean’s List

AWARDS

- WFXL Employee of the month
- WFXL News Department Employee of the month
- Lambda Pi Eta-Communications Honor Society
- 2009-2010 Outstanding Integrity and Professionalism Communications Award

PROFICIENT IN THESE TECHNOLOGIES

- iNews
- ENPS
- Final Cut Pro
- Audacity
- Microsoft office